

## Qriously Privacy Policy

Qriously, Inc. (the "Qriously") knows that you care about how your personal information is used and shared, and takes your privacy seriously. Please read the following to learn more about our Privacy Policy. By visiting Qriously's Website at <http://www.qriously.com> (the "Website"), or using any of our services, you acknowledge that you accept the practices and policies outlined in this Privacy Policy.

### What Does This Privacy Policy Cover?

This Privacy Policy covers Qriously's treatment of personally identifiable information ("Personal Information") that Qriously gathers when you are accessing the Website and when you use our services. This policy does not apply to the practices of companies that Qriously does not own or control, or to individuals that Qriously does not employ or manage.

### What Personal Information Does Qriously display or Collect?

The information we gather from users enables us to personalize and improve our services, and to allow our users to set up a user account and profile that can be used to interact with other users through the Website. In connection with the Website, we request and display some personal information to other users and visitors of the Website, which allows users to identify each other.

We collect the following types of information from our users.

#### 1. Personal Information You Provide to Us:

We receive and store any information you enter on the Website or provide to us in any other way. Examples of the types of Personal Information collected when you enter it include your name, age, e-mail address, phone number, fax number, and payment information. You may choose not to provide us with certain information, but then you may not be able to take advantage of many of our features. The Personal Information you provide is used for purposes such as responding to your requests for certain information, providing you with our products and services, customizing the content you see, and communicating with you about specials and new features. You may modify or remove any the personal information you entered at any time by logging into your account and accessing features to edit your profile and account information (if you want to change or remove your email address, you will need to terminate your account and open a new account).

#### 2. Personal Information Collected Automatically:

We receive and store certain types of information whenever you interact with the Website. Qriously automatically receives and records information on our server logs from your browser including your IP address, Qriously cookie information, and the page you requested. We also record the details of your transactions on the Website and in the Service. For end users who view Questions, Qriously automatically records a unique, but anonymous User ID in connection with the Question viewed, the

type of mobile device upon which it was viewed, the OS and language of the device, the time of the answer, the location of the device (if available through the Application where the Question is displayed) the Answer provided (if any), and the Application presenting the Question.

Generally, our service automatically collects usage information, such as the numbers and frequency of visitors to our service and its components, similar to TV ratings that indicate how many people watched a particular show. Qriously only uses this data in aggregate form, that is, as a statistical measure, and not in a manner that would identify you personally. This type of aggregate data enables us to figure out how often users use parts of the Website or services so that we can make the Website and services appealing to as many users as possible, and improve those services. As part of this use of information, we may provide aggregate information to our partners about how our users, collectively, use our site. We share this type of statistical data so that our partners also understand how often people use their services and the Website, so that they, too, may provide you with an optimal online experience. Again, Qriously never discloses aggregate information to a partner in a manner that would identify you personally.

### 3. E-mail Communications:

We may receive a confirmation when you open an e-mail from Qriously if your computer supports this type of program. Qriously uses this confirmation to help us make e-mails more interesting and helpful. If you do not wish to receive emails from Qriously, you can opt out of them via the Website.

### 4. Cookies

Cookies are alphanumeric identifiers that we transfer to your computer's hard drive or your mobile device's storage area through your browser or the applicable Application to enable our systems to recognize your browser or mobile device and tell us how and when pages in our Service are visited and our services are used and by how many people. Qriously cookies do not collect Personal Information, and we do not combine the general information collected through cookies with other Personal Information to tell us who you are or what your screen name or email address is.

Most browsers have an option for turning off the cookie feature, which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide on acceptance of each new cookie in a variety of ways. We strongly recommend that you leave the cookies activated, however, because cookies enable you to take advantage of some of the Website's most attractive features.

If you wish to disable the cookies inherent in the Service, disable the Application(s) that presents Qriously Questions on your mobile device.

Ads that may appear on the Service may be delivered to users by our advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they

believe will be of most interest to you. You may find out additional information regarding the use of cookies by our advertising partners, including how to opt out of the use of such technologies, at [www.networkadvertising.org](http://www.networkadvertising.org). This Privacy Policy covers the use of cookies by Qriously and does not cover the use of cookies by any advertisers.

#### Will Qriously Share Any of the Personal Information it Receives?

Personal Information about our users is an integral part of our business. We neither rent nor sell your Personal Information to anyone. We share your Personal Information only as described below.

**Affiliated Businesses We Do Not Control:** We anticipate that we may become affiliated with a variety of businesses and work closely with them. In certain situations, these businesses may operate stores at the Website or sell items to you through the Website. In other situations, Qriously may provide services, or sell products jointly with affiliated businesses. You can easily recognize when an affiliated business is associated with your transaction, and we will share user information that is related to such transactions with that affiliated business.

**Agents:** We employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you. Examples include sending email, analyzing data, and providing user services. Unless we tell you differently, Qriously's agents do not have any right to use Personal Information we share with them beyond what is necessary to assist us. You hereby consent to our sharing of Personal Information for the above purposes.

**Communication in response to User Submissions:** As part of the Website and Services, you may receive from Qriously e-mail and other communication relating to your User Submissions. You acknowledge and agree that by posting such User Submissions, Qriously and other users may send you e-mail and other communication that they determine in their sole discretion relate to your User Submissions.

**Business Transfers:** In some cases, we may choose to buy or sell assets. In these types of transactions, user information is typically one of the business assets that is transferred. Moreover, if Qriously, or substantially all of its assets were acquired, or in the unlikely event that Qriously goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquiror of Qriously or its assets may continue to use your Personal Information as set forth in this policy.

**Protection of Qriously and Others:** We may release Personal Information when we believe in good faith that release is necessary to comply with that law; enforce or apply our Terms of Use and other agreements; or protect the rights, property, or safety of Qriously, our employees, our users, or others. This includes, without limitation, exchanging information with other companies and organizations for fraud protection.

**With Your Consent:** Except as set forth above, you will be notified when your Personal Information may be shared with third parties, and will be given the option to prevent the sharing of this information.

#### Is Personal Information About me Secure?

Your Qriously account Personal Information is protected by a password for your privacy and security. You need ensure unauthorized access to your account and Personal Information by selecting and protecting your password appropriately and limiting access to your computer and browser by signing off after you have finished accessing your account.

Qriously endeavors to protect user information to ensure that user account information is kept private, however, Qriously cannot guarantee the security of user account information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of user information at any time. For additional information about the security measures Qriously uses in connection with the Website, please contact us at [office@Qriously.com](mailto:office@Qriously.com).

The Website may contain links to other sites. Qriously is not responsible for the privacy policies and/or practices on other sites. When linking to another Service a user should read the privacy policy stated on that site. This Privacy Policy only governs information collected on the Website or by the Qriously Service.

Please be aware that whenever you voluntarily post information to public areas on the Website or any other public forums, such information can be accessed by the public.

#### What Personal Information Can I Access?

Qriously allows you to access the following information about you for the purpose of viewing, and in certain situations, updating that information. This list will change as the Website changes. You may currently access the following information:

- account information,
- user profile, and
- user preferences

#### What Other Choices Do I Have?

As stated previously, you can always opt not to disclose information, even though it may be needed to take advantage of certain Qriously features.

You are able to add or update certain information on pages, such as those listed in the “What Personal Information Can I Access” section above. When you update information, however, we often maintain a copy of the unrevised information in our records.

You may request deactivation of your account and deletion of personally identifiable information in your Qriously account by sending an e-mail to our webmaster at [office@qriously.com](mailto:office@qriously.com). Please note that when your personally identifiable information is deleted we no longer have the availability to send you information or payments. Additionally, some of your information may remain in our records after deactivation of your account.

Qriously may use a user's e-mail address to send updates, a newsletter or news regarding the Website or Qriously services. Please note that if you do not want to receive legal notices from us, such as this Privacy Policy, those legal notices will still govern your use of the Website, and you are responsible for reviewing such legal notices for changes.

#### Changes to this Privacy Policy

Qriously may make changes to this Privacy Policy from time to time for any reason. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used or collected. If we make changes in the way we use Personal Information, we will notify you via e-mail or by posting an announcement on the Website. Users are bound by any changes to the Privacy Policy upon first use of the Website after such changes have been first posted.

#### Questions or Concerns?

If you have any questions or concerns regarding privacy at the Website, please send us a detailed message to [office@qriously.com](mailto:office@qriously.com).